



## Membership Data Collection Form

### From your perspective as a home-based provider, center-based provider, parent, educator, etc., what attracted you to the GECC?

- “The opportunity to learn about what will be expected of my child when he enters kindergarten.”
- “Parents as our 1<sup>st</sup> educators support as a 1<sup>st</sup> time parent looking to network with other moms.”
- “I am looking for any ways to become more involved as a parent in my community.”
- “Web guy”
- “Getting back in touch with core expertise’s to add value and make a difference for individuals and Granby as whole.”
- “Share professional development in conjunction with community members to support GECC mission statement.”
- “My interest in volunteering with an organization that benefits preschool children and young families in Granby.”
- “All of the information sent out last year regarding literacy attracted my attention – and scared me. I feel that there are other basic concepts and life skills that are more important at the pre-school age. Recently I’ve been ‘attracted to’ the GECC because I have great concerns about establishing at Family Resource Center. We have plenty of wonderful programs in town, and an FRC would just spread the money and volunteers even thinner.”

### What benefit do you hope to gain from your involvement with the GECC?

- “Learn about preschool programs and meet local early childhood educators.”
- “PreK readiness for my children”
- “New friends and partnerships”
- “Help develop GECC and learn how to better parent my two kids”
- “Feeling of making a valued contribution that makes a difference.”
- “Community involvement.”
- “Staying involved in preschool educational issues.”
- “I hope that my opinions can be heard.”

### What benefit is there to be on the council for:

#### 1. a local business owner?

- “Exposure, community service”
- “Gain info on what parents, as consumers/clients are interested in.”
- “Recognition of business if possible”
- “Increased sales wrapped around context of the very young up coming citizens of our town and their parents.”
- “Cultivation of knowledgeable students for community needs and returns.”
- “Community awareness”

- “None that I can see.”

## 2. a national business owner?

- “Working with communities to promote healthy, well prepared youth at the local level”
- “Gain info on what parents, as consumers/clients are interested in.”
- “Recognition fueling their position of a known entity lobbying etc.”
- “Unknown”
- “Working within the community and the children, which will make a better future for all who are our future.”
- “None that I can see.”

## 3. a Day Care /Preschool Center?

- “collaboration, networking, market research”
- “Gain new perspective; hear from parents, share ideas.”
- “GECC can be considered “training”. Gain more provider tools.”
- “Increased enrollments. Expertise”
- “Pulse on what the childhood development changes can be; provide safe environment.”
- “To share knowledge and expertise with others who want to provide the best learning environment for the children entrusted in their care. To challenge themselves to provide the best environment possible. Community will learn about their program and devotion to the learning of young children. To network with kindergarten teachers and be confident they have prepared their children for what is expected. It benefits the centers as a business to the community.
- “None that I can see, unless one is currently operating sub-standardly and really needs help with the basics.”

## 4. a Home Day Care provider?

- “collaboration, networking, market research”
- “GECC can be considered ‘training.’ Gain more provider tools.”
- “Increased enrollments. Expertise.”
- “New innovative community ideas.”
- “To share knowledge and expertise, and to network with others who share common goals. Promotes their business to the community as well.
- “Same as above. If someone is running a home-based childcare business I would hope that have means of support already established.”

## 5. a Teacher?

- “Promoting knowledge of expectations so early childhood educators can prepare children for successful transition to kindergarten.”
- “GECC can help prepare children for school”
- “Receiving end of children ready to learn. Expertise Parent/School partners.”
- “Share expertise and understand community culture.”
- “To share their knowledge and expertise. To better understand the families and the environments children are coming from before they enter kindergarten.”
- “None”

## 6. a town education administrator?

- “Vertical communication/ collaboration from birth to school age is a great selling point for people researching relocation to a particular town.
- “GECC can help prepare children for school.”
- “Test scores? Funding? Ranking?”
- “Better school scores translate to better prepared students.”
- “Understanding and networking of those who are involved with young children, even before they arrive at kindergarten. To support efforts in kindergarten readiness.
- “None...except that by being involved they might be able to see what information is being disseminated through town”

## 7. a parent?

- “Exposure to educators and increased awareness of parenting skills and teaching tools, networking.
- “Learn what you can do to start literacy early in your child’s life.”
- “Skills/info”
- “Seeing results such as Granby Day, ‘Are You Smarter Than a Granby 2<sup>nd</sup> Grader?’”
- “Education. Networking and support. Guiding direction and reality check of \_\_\_\_”
- “New trends in parenting; first hand knowledge of what community culture is and what is needed for success.”
- “A means to be connected. To learn about programs in the community that they would want to send their child to. What to look for in a preschool/daycare environment, expectations in kindergarten. . To be informed.”
- “I believe that most people should be able to find what they need through birth-3, their pediatrician, the youth services department, social services, existing childcare providers or teachers and school administrators, their church, their friends and their extended family.”

## 8. a retired educator?

- “Opportunity to share wealth of knowledge with less experienced people and keep involved without a full-time employment.”
- “Give back. Experience. Keeping their vitality thru contribution”
- “Views and experience.”
- “To share experiences and knowledge.”
- “None that I can see”

## Do you think we need to attract more members?

- “Yes.”
- “Yes.”
- “Yes? It’s better to have the right members than more members.”
- “Yes”
- “Yes”
- “No- It seems that there has been a tremendous effort to find more members. If people are not joining in droves, perhaps there is not enough interest.”

### **If so, how should we?**

- “Attract people to website/workshops by distributing useful tools with logo and website stamped on them- pacifier’s @local OB offices, key chains, etc.”
- “The Granby TV show was great.”
- “Determine what you need represented then recruit.”
- “Paper, (Drummer Ads) ‘Word of Mouth’ community events (Granby Day)
- Education, provide learning opportunities, express desire to create a community that benefits all children.”
- “See above.”

### **How do we keep/retain members? What works best for you?**

- “Be collaborative, be appreciative, be focused and organized.”
- “Provide current and needed knowledge to help make students/ children more successful.”
- “Try to meet the needs of each member. Keep them feeling valued, and appreciated for what they can contribute and to encourage them to want to be involved to help create successful young people.
- “See above. Perhaps working with other child and family organizations in town, rather than independently, would attract members.

### **Other comments:**

- “Very much in learning / listening mode right now.”
- I enjoyed Beth Bye’s presentation several weeks ago. Programs such as that one can certainly be beneficial to parents and teachers. Can the money from the Discovery Grant be used to fund those sort of programs? However, it seems to me that your organization should really research what programs exist in our town before creating more that are redundant. I’m sure your intentions are good, we all want the best for our children. I have read the report on your website about our town and, frankly, I’m delighted to live here. We are in a good spot. It’s unfortunate that the Discovery Grants were not given based on need. I feel that the money could go SO much farther in a more needy community. If something’s not broken, it shouldn’t be fixed.

Early Childhood Council